

## Department of Business Administration Study Track: Applied Foreign Languages in Management and Economics



## **COURSES OFFERED IN ENGLISH**

Code	Subject	Professor	Hours/ week	SEMESTER	ECTS	Course SYLLABUS
BA1050	Business English I	Anastasia Karra	5	[Autumn semester]	5	Students are taught the basic vocabulary needed in business environment
BA 2050	Business English II	Anastasia Karra	5	[Spring semester]	5	Students are taught business correspondence, business jargon, working on formal/informal business authentic material, etc.
BA 3050	English for Tourism and Hospitality	Anastasia Karra	5	[Autumn semester]	5	Students are taught all the basic knowledge and skills neened in managing a tourist business.
BA 4050	English for Economy I	Anastasia Karra	4	[Spring semester]	5	Students get acquainted with presenting and analysing the role and function of financial institutions as well as with the special jargon needed in that environment
BA 5040	English for Economy II	Dr. Periklis Tagkas/ Anastasia Karra	5	[Autumn semester]	6	Students get acquainted with more specific aspects of the english language used in financial situations such as seminar proceeding, authentic articles of financial newspapers and magazines, bank contracts for loans and mortgages, insurance contracts, company contracts, reports and summary projects, etc.
BA6040	Negotiations in Business Environment in English	Dr. Periklis Tagkas	6	[Spring semester]	6	Students get acquainted with authentic oral presentations (dialogues) in business environment, conerning business agreements, travel arrangements concerning problems in sales and marketing, etc.
BA3021	Intercultural Communication in Professional Environment	Dr. Themistoklis Gogas	4	[Autumn semester]	5	Aim of the course is to approach communication in an intercultural frame of conditions and analyse the arising inherent problems.  Description of the course: Introduction to the communication process by utilising Shannon's communication model. Extended discussion of communication's key terms like information, code and symbol.  Consideration of cultural factors affecting international communication. Presenting and commenting on various case studies from the multinational business context.

Code	Subject	Professor	Hours/ week	SEMESTER	ECTS	Course SYLLABUS
BAFL 5101	European Culture	Dr. Themistoklis Gogas	4	[Autumn semester]	6	Historical overview of European culture from the time of the discoveries. Political imperialism and the role of the language beyond its communicational role will also be treated. Explanation of the terms culture &Kultur and cilization & Zivilisation used in European literature.
BAFL 6101	Liaison Interpreting I	Dr. Stefanos Vlachopoulos	5	[Spring semester]	6	The aim of the course is to train students in liaison interpreting both into and from the foreign language. The students practice that particular kind of interpreting that can take place at commercial fairs, at business meetings, through the telephone, at lawyers, hospitals, government services, etc.  The course has a theoretical and a practical component. In the theoretical part the students are introduced into the basic differences between spoken and written texts. They also learn about the cognitive aspect of liaison interpreting. The students will also practice note-taking techniques and shadowing in Greek. The practical part is devoted to simulations of real-time situations The theoretical part is taught in Greek, whereas the practical part will be taught separately for each of the following language pairs: English/Greek, German/Greek, French/Greek, Italian/Greek.
BAFL 7071	Liaison Interpreting II	Dr. Stefanos Vlachopoulos	5	[Autumn semester]	6	The aim of the course is to train students in liaison interpreting both into and from the foreign language. It's an intensive course focusing on the techniques of consecutive and whispered interpreting.
BAFL3081	Theory of Translation and Interpretation	Dr. Stefanos Vlachopoulos	4	[Autumn semester]	5	Introduction to the theory of translation and interpretation. Students get acquainted with basic theories of translation as well as basic notions and translation problems. They also get acquainted with the basic theoretical approaches to interpretation and they will be able to consider both translation and interpretation as a creative process of problem solution.
BA6011	European Institutions		4	[Spring Semester]	5	Students get acquainted with every aspect of the european institutions and their functions.
BA4041	Sociology	Dr Themistoklis Gogas	4	[Spring Semester]	6	Students get acquainted with the science of sociology (theories of 19th and 20th century)