


# ERASMUS STUDENT WORK PLACEMENT IN THE CZECH REPUBLIC

EMPLOYER INFORMATION	
Name of organization	Alpdest CEE 
Address incl. post code	Příkop 2a, 602 00 Brno, Czech Republic
Telephone	+420 739 027 166
E-mail	jan.orava@alpdest.cz
Website	www.alpdest.net
Number of employees	6
Short description of the company	<p>Alpdest is company specialized on marketing in ski resorts. The company founded in Switzerland, is managing some of the biggest alpine Media projects for Top Brands and also supports the Media coordination and Media sales for 60 Top alpine Resorts.</p> <p>Alpdest maintains actually one of the biggest European OOH Network in alpine Zones.</p>
Other	<p>Our company operates more than 100 complex media projects in Alpes, Pyrenees, Scandinavian Mountains and Carpathian Mountains. The Alpine resorts have implemented a number of campaigns for clients from various industries. We focus on offering the traditional media campaigns and also digital services using satellite signals in cooperation with the European Space Agency. It is a new infotainment platform that will cover outdoor activities in Central Europe.</p> <p>We are currently entering the Central and Eastern European market in the Czech Republic, Poland and Slovakia. As a member of our international team you will work in the creative and start-up environment.</p>

CONTACT DETAILS	
Contact person for this placement	Mgr. Jan Orava
Department and designation / job title	Development Manager, Researcher
Direct telephone number	+420 739 027 166
E-mail address	jan.orava@alpdest.cz
Skype	janorava

## PLACEMENT INFORMATION

Department / Function	Web/App Designer
Description of activities	<p>We are looking to add a creative Web/App Designer to our dynamic team!</p> <p>Developer at Alpdest enjoys a highly collaborative environment and have many opportunities to learn from and share knowledge with other colleagues, developers and our business partners.</p> <p>Furthermore, we are ready to fully support your ideas and help you enter into the living world of business.</p> <p>What you will be doing?</p> <p>Design, develop and maintain Mobile or Web Apps and solutions that would be deployed and run in various projects. Your job contains e.g.:</p> <ul style="list-style-type: none"> <li>• Combining elements of program design;</li> <li>• Assisting in the technical specifications of the applications;</li> <li>• Clarifying what actions the program is intended to perform;</li> <li>• Breaking down program specification into its simplest elements and translating this logic into a programming language;</li> <li>• Working as a part of a team, which may be purely established for a particular project, to write a specific section of the program;</li> <li>• Contribute to development and unit testing;</li> <li>• Monitor market for new trend and technologies.</li> </ul>
Location	Příkop 2a, 602 00 Brno, Czech Republic
Duration	2-12 months
Working hours per week	40
Accommodation	We are ready to help with finding accommodation according to student's demands. Brno is student's town so there are plenty of possibilities like dorms, shared flats etc.
Details of financial and "in kind" support to be provided	Financial contribution which will cover the local travel costs in Brno (public transport) and inland mobile calls.
Other	Details to be discussed.

## COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

Languages and level of competence required	English: Independent User - B2
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Computer skills and level of skills required	Microsoft Office, some of iOS, Java, Android, Augmented reality, PHP, C, SQL, HTML5, Adobe Photoshop/Adobe ILLUSTRATOR/Corel Draw, etc.
Drivers license	-
Other	<p><b><u>General competences:</u></b></p> <ul style="list-style-type: none"> <li>• Creativity and active looking for new suggestions, ideas and solutions;</li> <li>• Active cooperation with team members and project partners;</li> <li>• Active hovering arguments, questions and suggestions;</li> <li>• Expanded view of various issues;</li> <li>• The ability to analyse a problem;</li> <li>• Proactivity and effort in performing assigned tasks.</li> </ul> <p><b><u>Specific requirements:</u></b></p> <ul style="list-style-type: none"> <li>• Deeper awareness about computer science, information systems, engineering or relevant discipline, or equivalent work experience;</li> <li>• Experiences with preparation of graphic content for internal communication materials, multi-media presentations, sales and marketing materials, video editing, email campaigns and other forms of communication;</li> <li>• Experiences with web development (e.g. PHP, HTML5, 'Css SQL, WordPress) or mobile application development (iOS / Android);</li> <li>• Knowledge of web design.</li> </ul> <p><b><u>Before applying check our website for updates and further information!</u></b>  <a href="http://www.alpdest.net/">http://www.alpdest.net/</a>  or check out our facebook:  <a href="https://www.facebook.com/AlpdestServicesAG?fref=ts">https://www.facebook.com/AlpdestServicesAG?fref=ts</a></p>

### INFORMATION PROVIDED BY

Name	Mgr. Jan Orava
Department / Function	Development Manager, Researcher
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Date	10.7.2015